INFINITE **BLUE**.

Ensure Retail Resilience with Award Winning BCM Software

Retailers are balancing unpredictable threats and business interruptions while trying to keep supply chains moving and operations running as smoothly as possible. To ensure retail resiliency, it's critical to have proven, powerful and flexible business continuity management (BCM) software. This provides retailers with the capabilities to prepare, respond and recover from anything unexpected.

BC in the Cloud (BCIC), winner of the DRI 2021 Product of the Year award, is an automated BCM application that helps retailers organize and streamline their resilience efforts while mitigating disruptions. Created by industry experts, BCIC helps retailers efficiently manage a suite of functionality including Business Impact Analysis (BIA), Crisis / Emergency Management Solutions, Exercise and Training and Coordination, Resource and Asset Dependency Mapping, Recovery Plan Management, Risk Assessments, and more.

BCIC is trusted by top retailers, including 3 in the Fortune 20.

BC in the Cloud can help your program:



Keep Your Doors Open

BCIC allows retailers to get ahead of incident and crisis management, allowing for better and faster recovery time.



Coordinate Timely Information

When disruptions happen, BCIC communication tools help distribute status updates easily to internal and external stakeholders.



Provide Executive Leadership Visibility

BCIC provides executives with secure, real-time dashboards that provide key information.



Mitigate Disruptions

Manage BC/DR planning and exercising within BCIC for a clearer understanding of disruptions to the "ecosystem" to keep freight flowing.



Prepare for Future Events

Exercising tools are included to help organizations practice BEFORE the crisis event to improve successful outcomes.

"BCIC [BC in the Cloud] helps solve the lack of clarity in how organizational processes are defined and their resiliency posture. BCIC helps consolidate and present organizational data through a resiliency lens, driving positive change through data."

- Thomas B., Senior Business Resilience Manager from a Fortune 20 Global Retailer

Make your retail operations more resilient today!

SCHEDULE A DEMO

INFINITE **BLUE**.



